## <u>Abstract</u>

This paper outlines six newly developed insight themes designed as a tool to engage the United Kingdom (UK) Fire and Rescue Service (FRS) in a discussion about the importance of human behaviour in accidental dwelling fires (ADFs), a subject that has received limited attention compared to the study of human behaviour in other environments. Central to a wider research programme focussing on the public's perspective of an ADF is an important project, named LIFEBID (Lessons in Fire & Evacuation Behaviour in Dwellings). LIFEBID will create the world's first large-scale database of human behaviour in ADFs. The LIFEBID database will generate new data comprising hundreds (and potentially thousands) of survey responses from members of the public who have directly experienced an ADF. The insight themes provide a means to engage with FRS stakeholders about the relevance of the work for them. Within this paper the insight themes consider the importance of this subject for the UK FRS, which is a key stakeholder, both in the research development and the application of its findings. The insight themes allow logical presentation of emerging and potential applications in a format that is easily understood.

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Wales, D., Thompson, O., Hulse, L., & Galea, E. (2015, September). From data to difference – considering the application of a large-scale database of human behaviour in accidental dwelling fires. Paper to be presented at the 6th International Human Behaviour in Fire Symposium, Cambridge, UK.